

Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1-11. (Canceled)

12. (Currently Amended) A method for protecting displayed information, comprising the steps of: displaying information on the on a surface of an outer wall of a cell structure; and subsequently coating a portion of the outer wall surrounding the displayed information with a coating agent to form a region permeated with a coating the coating agent wherein pores of the outer wall are filled with the coating agent in a section of the outer wall on which the information is displayed, so that the region permeated with a coating the coating agent prevents a catalyst solution from exuding from the inside of the outer wall of the cell structure, wherein the coating agent contains a powder dispersed in a sol form in a liquid, a particle size of the powder being in a range of 10 to 30 nm.

13. (Canceled)

14. (Currently Amended) The method for protecting the displayed information according to claim 13, claim 12, wherein a concentration of the powder in the coating agent is 50% by weight or less.

15. (Canceled)

16. (Currently Amended) The method for protecting the displayed information according to claim 13, wherein the powder comprises A method for protecting displayed information, comprising the steps of: displaying information on a surface of an outer wall of a cell structure; and subsequently coating a portion of the outer wall surrounding the displayed information with a coating agent to form a region permeated with the coating agent wherein pores of the outer wall are filled with the coating agent in a section of the outer wall on which the information is displayed, so that the region permeated with the coating agent prevents a

catalyst solution from exuding from the inside of the outer wall of the cell structure, wherein the coating agent contains a powder dispersed in a sol form in a liquid, the powder comprising at least one material selected from a group consisting of silica, alumina, zirconia, and titania.

17. (Currently Amended) The method for protecting the displayed information according to ~~claim 13, claim 12,~~ wherein the liquid is water or organic solvent.

18. (Previously Presented) The method for protecting the displayed information according to claim 12, wherein the information is displayed in at least one display form selected from a group consisting of display forms of the information such as characters, barcodes, and two-dimensional codes.

19. (Previously Presented) The method for protecting the displayed information according to claim 12, wherein the information is displayed in at least one method selected from a group consisting of a stamping method, ink jet method, thermal transfer method, and laser baking method.

20. (Previously Presented) The method for protecting the displayed information according to claim 12, wherein the information is displayed in ink.

21. (Previously Presented) The method for protecting the displayed information according to claim 12, wherein the cell structure comprises at least one ceramic material selected from a group consisting of cordierite, alumina, mullite, lithium aluminum silicate, aluminum titanate, titania, zirconia, silicon nitride, aluminum nitride, and silicon carbide.

22. (Canceled)

23. (New) The method for protecting the displayed information according to claim 12, the powder comprising at least one material selected from a group consisting of silica, alumina, zirconia, and titania.

24. (New) The method for protecting the displayed information according to claim 12, wherein the coating step comprises at least two repeated applications of the coating agent to the portion of the outer wall surrounding the displayed information.